

## Do you want to search the Meredith database and send a property mailing to consumers found in the Meredith Database?

- Step 1:** Upload the photos you want to use in your campaign to the Image Library located on the left side of the page, including your headshot and property photos.
- Step 2:** Search the Meredith database for matches to your desired search by clicking on the Meredith Database button on the top of the page.
- Step 3:** Name and save your search.
- Step 4:** Select and create your template for this mailing by selecting the Build Template button.
- Step 5:** Complete your order. By clicking on the Add to Cart button at the bottom of the page. Once you place the order you will have 40 days to download a PDF of the names and addresses of the recipients your search pulled from the database.



## Do you want to search the Meredith database to see how many consumers are in a certain area who match your desired criteria to use in a listing presentation?

The simple search is great to do in advance of a listing appointment to demonstrate to sellers one of the unique ways you can market their property.

- Step 1:** Select the Meredith database button on the homepage.
- Step 2:** Follow the steps to select the criteria and complete your database search.
- Step 3:** Once you have consumer counts, click on "Print Results" to download your search results and search criteria. Use this information to share with your client during a listing appointment.
- Step 4:** You may continue on to build a template and send a mailing to the consumers on your search after you finish step 3. Just click the build template button on the bottom of the page.

*(Note: If you want to add photos from your computer to the mailing you'll have to go back to the image library and upload those photos).*